



2021-2022 Annual Report



COMMUNITY HEALTH IMPROVEMENT PLAN



INTRODUCTION

Healthy Franklin County accomplished a great deal in 2021-2022 as we worked toward establishing a new normal on this side of the COVID pandemic. With a commitment to utilizing a public health approach and collective impact model, Healthy Franklin County worked with its cross-sector partners to create and strengthen relationships, leverage expertise, resources, and skills and gain a trusted respect between and among organizations and groups committed to improving the health and well-being of Franklin County residents. Everyone has a role to play in improving the health of our communities and we are grateful to have such committed partners by our side.

ABOUT US

Vision → To have all People of Franklin County achieve their full potential for health and well-being across the lifespan.

Mission → To promote, strengthen and evaluate Franklin County's efforts to improve the health and well-being of all people.

Guiding Principles → We seek bold and lasting change rooted in the best available evidence, analysis, and science, openly debated. • We treat everyone with fairness and respect. • We act as good stewards of private resources, using them to advance the public's interest with a focus on helping the most vulnerable. • We cultivate diversity, inclusion, and collaboration. • We speak out as leaders for what we believe. • We are privileged to do this work. We are proud of our successes and accomplishments, and we believe our best achievements lie ahead.

HEALTHY FRANKLIN COUNTY LEADERSHIP ADVISORY COMMITTEE

Carla Christian, Chambersburg YMCA; **Annette Searfoss**, First Start Partnerships; **Nicole Nicholson**⁺, First Start Partnerships; **Amy Pinkerton**⁺, First Start Partnerships; **Mike Ross**, Franklin County Area Development Corporation; **Stacy Yurko**, Franklin County Community Connections; **Carrie Gray**, Franklin County Government; **Amanda Keefer**, Franklin County Housing Authority; **Stacie Horvath**, Franklin County Human Services; **Alice Elia**, Franklin County Library System; **Cori Seilhamer**⁺, Franklin County MH/IDD/EI; **Karen Johnston**, Healthy Communities Partnership, **David Grant**⁺, Keystone Health; **Joanne Cochran**, Keystone Health; **Bethany Peake**, Mental Health Association; **Barbara Houpt**⁺, Network Ministries; **Kelly Goshen**, Keystone Behavioral Health; **Michele Beecher**, PA Department of Health; **Jay Eury**, Penn State Cooperative Extension; **Sheldon Schwartz**, Retired Community Advocate; **Sonja Payne**⁺, Shippensburg Community Resource Coalition; **Dr. Jose Ricardo-Osorio, Ed.D.**, Shippensburg University; **Megan Schreve**, South Central Community Action Programs; **Amy Hicks**, United Way of Franklin County; **Tod Kline**, Waynesboro Area School District; **Denise Esser**, Waynesboro Human & Community Services; **Ann Kunkel**, WellSpan Health; **Daphne Murray**, WellSpan Health; **Claudia Schuchardt-Peet**, WellSpan Health; **Pat McCulloh**, WellSpan Health; **Ann Spottswood**, WellSpan Health; **Nickie Fickel**⁺, WellSpan Health; **Kim Crider**⁺, WellSpan Health, **Courtney Porter**⁺, WellSpan Well At Work; **Marvin Worthy**, Worthy Training & Consulting. Note: + indicates committee members who co-chair a task force.

KEY ACCOMPLISHMENTS

Healthy Franklin County Task Forces work to address health needs and priorities identified in the [community health needs assessment](#) alongside our community-based organizations. We work together through a joint plan of action. A task force is organized around a health priority area; some task forces have work groups to help advance the work. Last year, task forces and work groups included: Health Disparities Task Force, Behavioral Health Task Force, LGBTQ+ Mental Health Resources Work Group, Suicide Prevention Coalition, Nutrition & Physical Activity Task Force, Community Engagement Work Group, Community Garden Work Group, Food Security Task Force, Hope From the Start Task Force, Family Center Work Group and the Early Childhood Profession Work Group. Below is an overview of key accomplishments from each priority area.

HEALTH DISPARITIES

Formed during the COVID pandemic to address the emergent needs of at-risk populations, the new health disparities task force has focused its efforts over the last year to complete an environmental scan to inform its future work. This included a review of community health worker models, existing community navigation resources and an interdisciplinary review of focus group data from the Hispanic and Haitian Creole communities. Community partners also coordinated efforts to reach at-risk populations at 17 community-based COVID vaccine clinics administering 300+ vaccines.

BEHAVIORAL HEALTH

The behavioral health task force works to increase access to high quality mental health services, reduce the rate of suicides and to support efforts to reduce substance misuse. Below is a summary of completed activities.

- Suicide Prevention Coalition coordinated promotions of suicide prevention awareness campaigns inclusive of virtual screenings of “The S Word” (28 attendees), QPR trainings (165 people trained), purple ribbon/light installations in Chambersburg, Waynesboro and Greencastle, facilitated 2 virtual book discussions of “Children Under Fire” (24 attendees).
- Mental Health Association of Franklin/Fulton Counties distributed 300 suicide prevention packets in Waynesboro.
- Mental Health Association of Franklin/Fulton Counties canvassed town centers in Chambersburg and Waynesboro to distribute 500+ flyers promoting mental and public health resources.
- Mental Health Association of Franklin/Fulton Counties launched LGBTQ+ Peer Support group - THRIVE – in 2021 and offers two groups a month.
- Franklin County Welcoming Project, an initiative to encourage businesses and organizations to display welcoming signs for the purpose of making

LGBTQ (lesbian, gay, bisexual, transgender, and queer) individuals and allies feel welcomed as patrons launched in 2021. 293 decals were distributed, 126 allies pledged support and there were 1701 visits to webpage.

- LGBTQ+ Resources webpage created on pridefranklincounty.org to provide mental health, healthcare and educational resources to the community; 1330 visits to webpage.
- Healthy Communities Partnership provided student assistance programs in Franklin County middle and high schools (549 referrals/198 screened for services/181 provided behavioral health services/78 screened positive for current/history of suicide attempts/ideation (data for Q1-Q3); check and connect provided to 974 students in all CASD elementary and all six districts at secondary; and drug and alcohol prevention/support programs targeting youth and adolescents in Franklin County schools.
- Keystone Behavioral Health received national certification to have crisis call center take calls for the new 9-8-8 National Suicide Crisis LifeLine. 273 calls facilitated before national go-live in July 2022.
- Keystone Behavioral Health had 7 patients prescribed with Ketamine and 39 patients prescribed Transcranial Magnetic Stimulation.
- WellSpan Health delivered mindfulness programming including virtual yoga (9 participants), 2 breathing classes (65 participants) and two virtual workshops on holiday wellness.
- PerformCare launched a cultural and linguistically appropriate services / provider advisory board to increase health equity. Six diversity, equity and inclusion training modules were designed and implemented including Intro to DEI, Emotional Intelligence, Health Equity, Bias and Micro-aggressions, Understanding LGBTQ+ Identities & How to Provide Gender Affirming Care, and a Provider Panel. The entire series is available to the public: <https://pa.performcare.org/providers/training-education/performcare-presentations.aspx>.
- MAT services provided by Keystone Health (634 patients per quarter average) and WellSpan Health (257 patients per quarter on average). Both providers have 4-5 providers at any one time.
- WellSpan Health received 46 WARM line calls with 31 referrals made.
- Keystone Health Crisis Line received 304 calls with drug and alcohol primary issues.

NUTRITION & PHYSICAL ACTIVITY

The nutrition and physical activity task force works to improve health by promoting healthy eating, access to nutritious food and physical activity. Below is a summary of completed activities.

- WellSpan Health provided Family Friendly Cooking Demos and Grocery Store Tours (18 participants).

- The Community Garden work group partnered with Wilson College to coordinate a virtual workshop about small-scale gardening, which had 51 attendees.
- WellSpan Health coordinated a 12-week winter wellness challenge – Winter Streak – which had 759 participants. The program grew participation from its first year, which had 254 participants.
- WellSpan Health delivered six cohorts of Get Fit Now, a 6-week health program (virtual), which had a total of 78 participants.
- The Get Outdoors (GO) summer reading and hiking program expanded to Franklin County in partnership with Franklin County Library System and had 1265 participants who walked 1131 miles.
- WellSpan Health delivered four virtual classes Yoga for a Healthy Heart classes with 65 participants.
- WellSpan Health delivered three virtual Holiday Wellness Workshops with 58 participants and one Cooking Demo with 53 participants.
- Healthy Communities Partnership provided the Power of Produce program at North Square Farmer Market with 496 children registered/88 visits per week May through November.
- Chambersburg YMCA provided two Prevent T2 classes with 17 participants and an average of 46% losing 5% or more of their weight and 79% of participants losing weight, one class of LIVE Strong with 5 participants and four classes of the Rock Steady Program, which had 57 total participants.
- The Community Garden work group provided technical assistance to NETwork Ministries to apply for a Summit Endowment Grant for a new position, Community Garden Coordinator, which was funded.
- The task force redesigned and published “Move Your Way Franklin County” walking guide that features local walking trails and routes, health and wellness tips and local supports in Spanish and English; 2083 booklets and 1750 palm cards distributed to community partners.
- Piloted Passport to Wellness program during month of May to promote physical activity and mental health programs and activities in Franklin County.

FOOD SECURITY

The food security task force works to increase food security by increasing the availability and awareness of healthy and nutritious food resources. Below is a summary of completed activities.

- Gleaning Project distributed over 144,000 pounds of gleaned produce through 30+ outlets impacting over 12,000 people.
- The task force met with the Area Agency on Aging to discuss how it could help promote the Senior Farmers Market Nutrition Program, which included outreach to the Senior Centers, Senior Housing, Farmers Markets, Waynesboro Community & Human Service, Community Health Staff, Community Health Workers and the Franklin County Library System.

- The Area Agency on Aging Senior Farmers Market Nutrition Program had 946 participants; \$22,704 in SFMNP checks were distributed and \$18,336 were redeemed.
- The task force assessed the feasibility of expanding the North Square Farmers Market Double Dollars program to other farmers markets in Franklin County; no interest by farmers markets due to lack of administrative resources to implement the program.
- WellSpan Health expanded the Market Bucks program into Franklin County with 62 participants, inclusive of medical group and heart failure patients and seniors at The Towers; 1,113 vouchers were redeemed at a value of \$5,565. The Market Bucks Lite program had 16 participants with 154 vouchers redeemed at a value of \$770.

HOPE FROM THE START

The hope from the start task force works to promote healthy development for children so they are ready for school. Below is a summary of completed activities.

- Task force restructured with new leadership and work groups to focus on the Family Center, Early Childhood Profession, and Investment.
- Promoted Child Abuse Awareness and Month of the Young Child campaigns during the month of April, which included pinwheels for prevention, blue and teal ribbons hung in downtown Chambersburg and Waynesboro, and Darkness to Light child abuse prevention training coordinated by the Children’s Advocacy Center; The Big Umbrella: Author Read and Storywalk coordinated by the Franklin County Library System; thank you early childhood educators social media/yard sign campaign, Littlest Learner Kits (158) distributed and Parent Café coordinated by First Start Partnerships.
- The new Family Center held 31 events, obtained 1900 subscribers for communications, and engaged 67 participants with Parent Cafes.
- Education Consortium conducted a needs assessment/gap analysis and issued report.
- By the end of the year, children were enrolled in Pre-K counts (387), Head Start (354), Early Head Start (72) and Migrant (50).

COMMUNITY HEALTH NEEDS ASSESSMENT

In 2021, WellSpan Health started a new, region-wide CHNA process that included input from the health improvement coalitions in its service area. Healthy Franklin County (HFC) supported this process by having its staff serve on a planning committee, coalition members participating in a stakeholder engagement activity, promoting the primary and special populations surveys, and coordinating two focus groups with the Hispanic and Haitian-Creole communities. Data from the CHNA will be used by HFC to guide its work over the next three years.