



2025-2026 Annual Report

COMMUNITY HEALTH IMPROVEMENT PLAN

INTRODUCTION

Healthy Franklin County worked in 2025-26 to educate the community and its partners about the Community Health Needs Assessment (CHNA) findings and to implement a community health improvement plan (CHIP) that address key needs including food security, behavioral health, nutrition and physical activity, recovery and prevention and health disparities. With a commitment to utilizing a public health approach and collective impact model, Healthy Franklin County worked with its cross-sector partners to create and strengthen relationships, leverage expertise, resources, and skills and gain a trusted respect between and among organizations and groups committed to improving the health and well-being of Franklin County residents. Everyone has a role to play in improving the health of our communities and we are grateful to have such committed partners by our side.

ABOUT US

Vision → To have all People of Franklin County achieve their full potential for health and well-being across the lifespan.

Mission → To promote, strengthen and evaluate Franklin County's efforts to improve the health and well-being of all people.

Guiding Principles → We seek bold and lasting change rooted in the best available evidence, analysis, and science, openly debated. • We treat everyone with fairness and respect. • We act as good stewards of private resources, using them to advance the public's interest with a focus on helping the most vulnerable. • We cultivate diversity, inclusion, and collaboration. • We speak out as leaders for what we believe. • We are privileged to do this work. We are proud of our successes and accomplishments, and we believe our best achievements lie ahead.

HEALTHY FRANKLIN COUNTY LEADERSHIP ADVISORY COMMITTEE

Mike Ross, Franklin County Area Development Corporation; **Carrie Gray**, Franklin County Government; **Stacie Horvath**, Franklin County Human Services; **Alice Elia**, Franklin County Library System; **Cori Seilhamer**, Franklin County MH/IDD/EI; **Karen Johnston**, Healthy Communities Partnership; **David Grant**, Keystone Health; **Joanne Cochran**, Keystone Health; **Scott Graham**, Mental Health Association; **Kelly Goshen**, Keystone Behavioral Health; **Emily Fox**, Shippensburg Community Resource Coalition; **Amy Hicks**, United Way of Franklin County; **Morgan Hovermale**, Waynesboro Human & Community Services; **Daphne Murray**, WellSpan Health; **Claudia Schuchardt-Peet**, WellSpan Health; **Pat McCulloh**, WellSpan Health; **Nickie Fickel**, WellSpan Health; **Jenn Gastley**, WellSpan Health; **Erin Gilbert**, The Foundation for Enhancing Communities.

KEY ACCOMPLISHMENTS

Healthy Franklin County task forces, work group and ad hoc committees work to address health needs and priorities identified in the [community health needs assessment](#) alongside our community-based organizations (CBOs). We work together through a joint plan of action. A task force is organized around a health priority area; some task forces have work groups to help advance the work. Last year, task forces and work groups included: Health Disparities Task Force, Community Health Professional Development and Networking Committee, Behavioral Health Task Force, Move for Mental Health Committee, Suicide Prevention Coalition, Nutrition & Physical Activity Task Force, Food Security Task Force, United for Recovery & Prevention and the Carnival of Care Committee. Below is an overview of key accomplishments from each priority area.

HEALTH DISPARITIES

The health disparities task force works to increase access to comprehensive high-quality care to populations that experience health disparities. Below is a summary of completed activities:

- Coordinated bi-monthly community health professional development networking program to improve the skills and knowledge of those who help at-risk population access care and connect to community resources. Six events were held:
 - July 22, 2025: Immigration Services by Franklin County Legal Services – 40 attendees
 - September 23, 2025: PA Navigate by Community Action Association of Pennsylvania – 42 attendees
 - November 25, 2025: Food Security Update by Central PA Food Bank, Shippensburg Community Resources Coalition & Waynesboro Human & Community Services; 41 attendees
 - January 27, 2026 – Transportation Services by Rabbit Transit and Commuter Services PA; 35 attendees
 - March 24, 2026: CASD Downtown Engagement Center by CASD Staff – 53 participants
 - May 26, 2026 – Move for Mental Health by Healthy Franklin County – 44 participants
- Conducted [environmental scan](#) of Aging Population to identify needs/gaps.
- Collaborated with WellSpan Health to submit a Ready Communities grant to create dementia resources guide.
- Coordinated with local non-partisan initiative, Franklin Votes, to create a voter education and outreach plan to reach low-income, minority and youth populations.
 - Attended 3 events at the Franklin County Housing Authority (FCHA) (2 in Chambersburg and 1 in Waynesboro) engaging 51 individuals with voter education resources and information in English and Spanish and registered 3 people to vote.

- Conducted a voter engagement survey at the Franklin County Housing Authority Chambersburg neighborhood which included canvassing all 365 households to share a flyer in English and Spanish about the survey (with a QR code) that also included important dates regarding the upcoming election. 30 surveys were completed. Data from the survey will be used to guide future outreach and education efforts.
https://www.surveymonkey.com/results/SM-G4_2BWqwgncbsJKTvvR_2FOA9Q_3D_3D/
- Distributed customized flyers ahead of the general election about why to vote and how to vote, including polling sites for the respective FCHA neighborhoods in Chambersburg and Waynesboro:
 - Version 1 in October Newsletter: 250 Chambersburg Households, 120 Waynesboro Households
 - Version 2 in October Bill Receipts: 400 Section 8 Households across Franklin County, 250 Chambersburg Households, 120 Waynesboro Households.
- How to Vote as a College Student Flyer, register to vote QR code poster, and voter important date reminder cards mailed to career/guidance counselors at 9 local high schools and three local colleges. Mailed 600 total How to Vote as a College Student flyers, 12 register to vote posters, and 120 date reminder cards.
- Partnership with Kegerreiss' Outdoor Advertising on Franklin Votes billboard campaigns in 2025 ahead of the primary and general elections yielded 952,291 impressions with in-kind value of \$11,285.
- Website analytics - 8,762 total site sessions in 2025, including 520 site sessions on the Primary Election Day (May 20) and 1,745 sessions on the General Election Day (November 4). This is a significant increase from the previous year, 2024, which had a total of 5,977 site sessions. The most viewed page by far was the "On the Ballot" page listing all of the positions and candidates, with 8,576 total page views in 2025. The next highest was the homepage with 1,731 page views.
- Candidate profiles: collected and shared on the website 47 local candidate profiles as a resource for voters to research candidates.
- Over 2,000 voter date reminder cards distributed to local post offices, libraries, and other public spaces ahead of the Primary and General elections.
- Social media campaigns ran from April - May 20 and September - Nov 4:
 - April 1 - May 20, 2025 Facebook: 10.4K views, 293 content interactions, 42 link clicks
 - April 1 - May 20, 2025 Instagram: 379 reach
 - September 1 - Nov 4, 2025 Facebook: 10.6K views, 272 content interactions, 37 link clicks
 - September 1 - Nov 4, 2025 Instagram: 3K views, 211 content interactions
- Sent material packets to 40 local non-profits. Packets included general voter information flyers in both English and Spanish (800 total), register to vote QR code poster (40 total), and voter important date reminder cards (400 total).
- Attended two community festivals in downtown Chambersburg and Pride Franklin County at Wilson College, engaging 261 individuals with voter education resources, registering 11 new voters.

- Volunteers attended first-ever Franklin County Jail Community Resources Fair on March 26; engaged 38 incarcerated individuals about voting rights/how to register to vote.
- Tuscarora Managed Care Alliance innovative community navigator program that works with CBOs to help at-risk populations with social determinants of health served 377 individuals (96 individuals behavioral health utilization and average 78.2 BH engagement rate).
- Collaborated with South Central Community Action Programs (SCCAP) to develop Tap Talks series (facilitated by Megan Shreve and Alanda Anderson) about the cost of living which looked at local wages and costs, the cost to eat well, housing barriers and local housing systems & solutions. 4 workshops were attended by 136 individuals.
- Promoted and supported SCCAP's Deliberative Forum on April 25 which had 50 attendees.
- Promoted SCCAP's kick-off event for its At Home in Franklin Housing Coalition which was held on June 15 and had 31 attendees.

BEHAVIORAL HEALTH

The behavioral health task force works to increase access to high quality mental health services, reduce the rate of suicides and to support efforts to reduce substance misuse. Below is a summary of completed activities.

- In collaboration with the physical activity and nutrition task force, designed and implemented the Move for Mental Health campaign* to increase awareness of the benefits of physical activity on mental health and to promote local resources. The campaign included:
 - Promotion of Penn State Cooperative Extension's 8-week, virtual walking challenge in the fall and spring - Everybody Walk Across Pennsylvania - 76 Franklin County residents participated logging 10,100++ miles.
 - Healthy Franklin County refreshed its [Move for Mental Health](#) campaign with updated branding, a coordinated communications strategy, an [employer wellness toolkit](#), and an enhanced online resource hub. The campaign website received more than 750 visits, while the Healthy Franklin County homepage generated 6,582 sessions over the last year, increasing awareness of free and low-cost mental health and wellness resources. A featured launch activity, the Franklin County Library System's Move for Mental Health BINGO, engaged 239 participants during Mental Health Awareness Month and demonstrated how community partners can incorporate mental wellness messaging into existing programs while connecting residents to local supports.
- The United for Recovery & Prevention Taskforce installed purple lights in the town centers in Franklin County to increase awareness of National Recovery Month which is September.

- The Keystone Health Crisis Call Center routed 2073 calls and answered 1883 on the 988 Suicide Prevention Hotline and made 102 mental health referrals and 36 non-mental health referrals.
- Keystone Health provided MAT services to an average of 2483 patients per quarter.
- Healthy Communities Partnership provided the Student Assistance Program to middle and high schools in Franklin County: 428 students were referred to the program; 160 students were screened for services; 160 behavioral health services were provided; 56 students screened positive for current or history of suicide attempts/ideation.
- Mental Health Association of Fulton/Franklin Counties taught 22 people in QPR over 3 training events
- The Mental Health Association of Fulton/Franklin Counties provided the Senior Reach program which averaged 41 participants each quarter and 1258 phone calls were made.
- The Mental Health Association of Franklin/Fulton Counties coordinated the Walking and Talking Group which met weekly and averaged 5 people per meet-up.
- The Mental Health Association of Franklin/Fulton Counties coordinated the Walk the Walk event on May 15 as part of Mental Health Awareness Month activities in Chambersburg with 298 participants.
- The Mental Health Association of Franklin/Fulton Counties delivered the Why Try program reaching 12 people through community programming.
- Healthy Communities Partnership delivered the Why Try program reaching 81 students in two programs (CASD & CAS).
- Healthy Communities Partnership coordinated the Blues Program which had 11 participants.
- Healthy Communities Partnership coordinated the free, Go Girls Go program with a total of 222 participants in six schools; 109 youth participated and 40 adult mentors.
- Franklin County Welcoming Project, an initiative to encourage businesses and organizations to display welcoming signs for the purpose of making LGBTQ (lesbian, gay, bisexual, transgender, and queer) individuals and allies feel welcomed as patrons; 531 pageviews to the allies page.
- LGBTQ+ Resources page on pridefranklincounty.org provides mental health, healthcare and educational resources to the community which had 483 pageviews.
- The annual Pride Franklin County festival was held on October 12, 2025 at Wilson College to celebrate the LGBTQ+ community and diversity and inclusion; 2000+ participants.
- A PFLAG Chapter was established in Chambersburg in February, 2023 with the first meeting being held that same month. The group currently meets monthly and has approximately 30 attendees per meeting with 30 dues-paying members and 200 people on an email list.

- Healthy Franklin County worked with the Franklin County GIS department to update the [Behavioral Health Resources Mapper](#) in the spring.

NUTRITION & PHYSICAL ACTIVITY

The nutrition and physical activity task force works to improve health by promoting healthy eating, access to nutritious food and physical activity. Below is a summary of completed activities.

- In collaboration with the behavioral health task force, designed and implemented the Move for Mental Health campaign* to increase awareness of the benefits of physical activity on mental health and to promote local resources. For campaign details, see behavioral health task force activity summary above.
- WellSpan Health coordinated a free, 12-week winter wellness challenge – Winter Streak. They coordinated 6 workshops: Stay ‘n Step” Indoor, In-Place Walking Workout (425 Participants); Standing Strong - Anywhere Yoga for Energy & Focus (210 Participants); Cooking Demo: Sweet and Savory Salmon Sheet Pan Meal (210 Participants); Strength Training Made Easy - Upper Body Edition (287 Participants); From Stress to Stillness: The Heartfulness Approach to Well-Being (282 Participants); Cooking Demo: Plant-Based Broccoli “Cheese” Soup (264 Participants). A total of 768 people participated in the workshops, and there were 1786 views of the recorded workshops. There were 6486 website visitors with over 66,000 website views. 95.84% of participants surveyed made progress towards or met at least one health/wellness goal.
- WellSpan Health coordinated the free, Get Outdoors (GO) summer reading and hiking program in partnership with Franklin County Library System; 646 children and 236 adults participated; the total miles walked by all participants who logged codes into Beanstack was 1469 miles. The most visited hike out of 15 trails was Chambersburg Memorial Park with 72% of participants visiting it.
- Healthy Communities Partnership coordinated the free, Go Girls Go program with a total of 222 participants in six schools; 109 youth participated and 40 adult mentors.
- Chambersburg YMCA provided Prevent T2 diabetes prevention and the Rock Steady programs.
- Healthy Franklin County implemented the Double Dollars program (see metrics under Food Security Task Force).
- The Franklin County Library System launched [4 walking clubs](#) in April across the County that met either weekly or bi-weekly and had a total of 80 participants through June.

FOOD SECURITY

The food security task force works to increase food security by increasing the availability and awareness of healthy and nutritious food resources. Below is a summary of completed activities.

- The Gleaning Project (a program of SCCAP) distributed over 83,000 pounds of gleaned produce through an average of 15 outlets impacting over 29,000 people.
- Implemented the Double Dollars at the North Square Farmers Market with a Summit Foundation grant that doubled SNAP and SFMNP benefits. \$6010 in Senior Farmers Market Nutrition Program vouchers was paid by the state and \$14,174 in SNAP was paid by the state to NSFV vendors and the Double Dollars match for both was \$9687.
- The Franklin County Area Agency on Aging SFMNP program had 1455 participants; 7275 SFMNP vouchers were distributed, and 6026 were redeemed at a value of \$30,130.
- The Franklin County Area Agency on Aging provided 43,926 congregate meals and 52,317 delivered meals.
- Local organizations (Franklin County Housing Authority, Luminest, SCCAP, Tower at the Falling Spring, Washington Square Apartments) provided the Senior Food Box Program monthly at their respective sites serving an average of 215 senior per month and the ElderShare Senior Food Box Program at the same sites serving on average 27 individuals per month.
- Keystone Health creates and distributes 12 monthly calendars (in English and Spanish) to promote local organizations that provide free congregate or grab and go meals to those in need in Chambersburg. The Shippensburg Community Resources Coalition creates and distributes a free congregate meal calendar each month.
- The Food Security Taskforce worked with the Franklin County GIS team to update the [Franklin County Food Resources Nutrition Mapper](#) with a focus on highlighting emergency food providers including food pantries, blessing boxes and congregate meals.
- Healthy Franklin County coordinated rapid response and resource coordination in response to emerging food security needs, Healthy Franklin County convened weekly **Food Security SNAP Community Response meetings** from October 24 through November 14, bringing stakeholders together to coordinate support and share information. The coalition developed a centralized Google Drive for emergency food providers to promote food pantries, community meals, food drives, blessing boxes, and related communications. A corresponding blog post generated more than **2,800 views**, significantly expanding awareness of available food assistance. Healthy Franklin County also provided food security updates during a Community Health & Professional Development Networking Meeting attended by **41 participants**, with the recorded presentation later shared through the January 1 Healthy Franklin County newsletter.
- Two ad hoc committees formed to research mobile food delivery options and how to improve local food pantry operations.

UNITED FOR RECOVERY & PREVENTION

The United for Recovery and Prevention taskforce works to prevent early death from substance use, to reduce addiction and dependence and to prevent and reduce trauma to children and families caused by substance use.

- Conducted environmental scan to assess gaps/needs among providers/staff working in the substance use disorder treatment space; 17 responses. Follow up meetings with providers that participated in the survey scheduled to socialize findings and discuss next steps.
- Franklin County Drug & Alcohol (FCDA) distributed 360 medication lock boxes to local partners.
- FCDA distributed 9 naloxone vending machines were distributed to new sites across the County including CTC, HSB (2), Franklin County Jail, Coyle Free Library, Pyramid Waynesboro, Greencastle Public Library, Alexander Hamilton Memorial Free Library and Fulton County Medical Center.
- FCDA distributed 4064 doses of naloxone among 20 community sites for free.
- FCDA distributed 41 Nar kits to increase safe access and decrease stigma.
- FCDA provided 2 CORE trainings to 37 individuals (emergency responders).
- FCDA distributed 2150 fentanyl and 1090 xylazine strips among 18 partners.
- The District Attorney, Single County Authority and Public Defender's Office worked to connect 77 individuals with the Good Wolfe Treatment Court diversion program.
- Healthy Communities Partnerships provided the Too Good for Drugs program to 1913 students.
- Healthy Communities Partnership provided the Student Assistance Program (SAP) to middle and high schools in Franklin County: 428 students were referred to the program; 160 students were screened for services; 160 behavioral health services were provided; 56 students screened positive for current or history of suicide attempts/ideation.
- Healthy Communities Partnership provided teen intervention tobacco cessation / prevention support to 9 students.
- Healthy Communities Partnership coordinated the free, Go Girls Go program with a total of 222 participants in six schools; 109 youth participated and 40 adult mentors.
- Noah's House and Gracie's Place each served 24 individuals with SUD last year.
- FCDA provided one stigma training session to 10 individuals; provided 4 harm reduction trainings to 46 individuals; and 11 Operation Save a Life Trainings to 66 individuals.

FRANKLIN COUNTY HEALTH SUMMIT OCTOBER 14, 2025

Healthy Franklin County Coordinated the Franklin County Health Summit on October 14 at Wilson College which also served as the CHNA public release event; 95 people attended. The summit featured a screening of the documentary Join or Die, and a panel discussion followed with local civic leaders. The program also awarded the Community Health Champion Awards to Franklin County Library System for the organization category; Taylor Pierre with the Gleaning Project for the young professional category and Cori Seilhamer with Franklin County MHEIDD for the life achievement category. 91% of survey respondents ranked quality of overall content excellent or good.

POLICY AND ADVOCACY FORUMS

Healthy Franklin County coordinated a Policy & Advocacy Regroup at Coyle Free Library on August 20 with 36 people attending. Tabletop discussions were facilitated about the community-level impacts stakeholders were seeing in the current policy environment. Housing emerged as the #1 concern. At that same meeting, Alana Anderson and Megan Shreve from South Central Community Action Programs (SCCAP) shared plans for an exciting, systems-level project funded by a grant from WellSpan Health to address affordable housing in Franklin County. January-April, 2026, Healthy Franklin County partnered with SCCAP to design a Tap Talks series about the cost of living which looked at local wages and costs, the cost to eat well, housing barriers and local housing systems & solutions and the policies that drive these issues. 4 workshops were attended by 136 individuals. Participants were encouraged to join SCCAP's new housing coalition At Home in Franklin which kicked off June 15, 2026.

SUMMIT ENDOWMENT

The Summit Endowment serves as a funding mechanism that local non-profits can apply to for funding to advance projects that address needs identified in the WellSpan Health Community Health Needs Assessment (CHNA). Grant recipients are required to serve on a Healthy Franklin County committee or taskforce during the term of their funded project. Healthy Franklin County staff serve on the Summit Endowment Committee, a local advisory group that reviews grant applications and makes funding recommendations, to provide technical assistance and context about community health needs and efforts to address them by local CBOs. The Summit Endowment Committee met four times last year on 8.13.25, 11.12.25, 2.11.26, 5.13.26. Last year, the total amount awarded was \$554,376 to 25 projects, impacting more than 3,185,715 people.