

Physical Activity Task Force Meeting
Tuesday, January 15, 2019
3:30—4:30 p.m.
785 5th Avenue, Suite 1, Chambersburg, PA

Members Present: Nickie Fickel, Heather Myers, Noel Purdy, Sam Thrush, Barb Houpt, Sarah Santangelo

Topic	Discussion
Welcome	Heather Myers called the meeting to order and welcomed the members.
Minutes	The Minutes from the last meeting were approved.
South Mountain Partnership Trails Workshop	<p>Heather, Noel, Sam, and Nickie attended the South Mountain Partnership Trails Workshop on November 20, 2018. One of the most helpful learning opportunities from the workshop came from a break-out session Noel and Same attended learning about how different communities in PA are utilizing a turn-key bike-share program, Zagster. Communities in Schools, a non-profit model, operates the Harrisburg Bikeshare and the York Bureau of Health, a department of the City of York, (a municipal model), operates a bike-share program. The price range was anywhere from \$9000 to \$11000 per bike rack/station every two years. However, it was clear that the business model is rapidly changing and there may be some efforts to create regional models. Lancaster, York and Harrisburg bike share programs (which all utilize Zagster) will be talking to Zagster soon to discuss some opportunities to partner and the Harrisburg group is looking at expanding to Cumberland County. Clearly, a turn-key-model which collects data (via GPS) and takes on the liability and maintenance is very appealing. Noel contacted Zagster direct to learn more about their product and services. Sam, Heather, Noel, and Elizabeth Grant spoke to Zagster further on January 14. Heather shared that they also attended a mobile break-out session on the rail trail. They learned that the paved 1-mile portion of the trail that goes into town has, at least, doubled usage of the trail and engaging the historical railroad enthusiasts into the trail with the mini box car museum is a strategic move for increased buy-in in the sustainability of the trail.</p>
Work Group Updates	<p>Built Environment- Sam, Heather, Noel, and Elizabeth Grant spoke to Zagster further on January 14 to learn about their bikeshare model. Zagster is in Harrisburg, Lancaster, York, Hershey, West Chester, and Penn State. It is an app-based program. The cost for 1 station (5 bikes) is roughly \$9,000-11,000. A 2-year contract is required. Zagster is responsible for bike repairs and riders accepts a rider waiver via the App. The bikes are intended for use of adults 18 years and older. Additionally, there are docking vs. non-docking stations. Based on our community, the bikeshare would probably need to focus on recreational use vs. a transportation use. Heather/Noel will work on updating a feasibility study plan related to findings from Zagster. Noel feels that the community could come up with the money for 2 bikeshare stations. However, we would still need to find an organization to claim liability insurance and a location would need to be determined. Zagster is able to collect data via the app related to rider usage.</p> <p>Communication engagement- Heather shared that she has been working with the community engagement team to collect images for the recreational assets map. The goal is to have it complete by May 2019 for physical activity month. Additionally, the group is planning resources for a Get Fit, Franklin County page on the HFC website.</p>

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	<p>Heather is also planning a social media push of Get Fit, Franklin County with leftover funds from the Franklin County Government grant. Heather/Noel are waiting for the Franklin County Housing Authority to get their Resident Services Coordinator onboard so that they can meet to discuss the feasibility of implementing a targeted walking program for the Housing Authority Community in Chambersburg.</p>
<p>Partner Updates:</p>	<p>Heather shared that Summit is planning for heart month and will be holding free community yoga sessions at the Chambersburg and Waynesboro YMCAs. Additionally, new Get Fit Now classes are being offered in Chambersburg and Waynesboro.</p> <p>Sarah shared that the Waynesboro YMCA’s Choose 2 Change program has launched; with the goal of the 12-week program being to help people increase physical activity and sustain a healthy lifestyle over the colder months/after the holidays.</p>
<p>Future meeting:</p>	<p>Community engagement- February 15, 2019, at 1 PM, Sentry Building</p> <p>Built environment- February 12, 2019, 10 AM at Franklin County Annex</p> <p>Physical activity taskforce- March 19, 2019, 3:30 PM, Sentry Building</p>